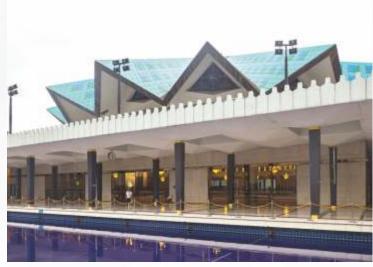


MALAYSIA -TRULY ASIA











PRESIDENT'S MESSAGE

Dear Members,

Selamat Datang...Welcome to Malaysia.

After a successful Convention in 2022 at Bangkok, once again it gives me a great pleasure to invite you to another overseas destination... Kuala Lumpur, the capital city of Malaysia.

This year the 47th Annual Convention of ACAAI will be held at Hotel Westin Kuala Lumpur, Malaysia from 23rd to 26th November 2023. *The Theme of the Convention this year is "Al The Game Changer - Embracing the Intelligent Future"*.

This will be the second time that ACAAI shall be holding its Convention at Kuala Lumpur, which is amongst the fastest growing metropolitan regions in Southeast Asia, both in population and economic development. Presently, India and Malaysia have developed close political, economic and socio-cultural relations and there is a considerable goodwill for India in Malaysia.

The stunning capital city of Malaysia, Kuala Lumpur, abounds with architectural marvels, numerous landmarks, including Petronas Twin Towers, flea market & Batu Caves which is over 400 million years old. The city, defined by its colorful culture and rich natural reserves, is a famous tourist attraction.

"Malaysia, Truly Asia" captures and defines the essence of the country's unique diversity. It sums up the distinctiveness and allure of Malaysia that makes it an exceptional tourist destination. There is only one place where all the colours, flavours, sounds and sights of Asia come together – Malaysia.

All members are requested to register in large numbers to be a part of this phenomenal event and experience the zest of this Convention. Online registrations will soon open on our website www.acaai.in

Hook forward to welcoming you in Kuala Lumpur for Convention 2023.

With Best Regards,

Afzal Malbarwala President



MESSAGE FROM CONVENTION CHAIRMAN



Dear Members,

Selamat Kembali...Welcome back... once again to the gleaming city of Kuala Lumpur, Malaysia.

Let us meet and greet at another overseas destination for the 47th Annual Convention of ACAAI to be held at Kuala Lumpur, Malaysia. It was in 2004 that we had explored this city of Kuala Lumpur as our Convention venue.

Kuala Lumpur is a city where ancient traditions blend harmoniously with modern marvels. Just as the Petronas Twin Towers stand tall and unite the city's skyline, we too unite here to share ideas, forge new connections and shape a brighter future for our businesses.

This year the Convention will be held at Hotel Westin Kuala Lumpur, Malaysia from 23rd to 26th November 2023. *The Theme of the Convention is "Al The Game Changer – Embracing the Intelligent Future"*.

Kuala Lumpur (KL) as it is better known is simply *Petrona-stic*! The *Batu-tiful* Caves: is a hidden gem in Kuala Lumpur. It is said that you can't buy happiness here, but you can buy *Nasi Lemak* in KL. A *KLassic* day with food, fun and skycrapers will make your hearts *KL-ing* to this city, which is the heart of Malaysia.

Once again, I would like to request all members to register in large numbers and let us seize this opportunity to foster lasting partnerships and friendships that will extend far beyond the conference walls. Together we shall embark on a remarkable journey of discovery, collaboration and growth.

 $May this \, convention \, be \, a \, resounding \, success, leaving \, an \, indelible \, mark \, on \, our \, businesses.$

Kindly register for this exiting experience on our website www.acaai.in which will soon open.

With Best Regards,

Anil Vazirani Chairman, Convention 2023



ABOUT MALAYSIA

Malaysia is a fascinating Southeast Asian country lying north of the Equator, and is composed of two non-contiguous regions: Peninsular Malaysia (Semenanjung Malaysia), also called West Malaysia (Malaysia Barat), which is on the Malay Peninsula, and East Malaysia (Malaysia Timur), which is on the island of Borneo. The Malaysian capital, Kuala Lumpur, lies in the western part of the peninsula, the administrative centre, Putrajaya, is south of the capital.

Malaysia is a federal constitutional monarchy that consists of 13 states and three federal territories, which include

the capital city region of Kuala Lumpur, the administrative capital of Putrajaya, and the island of Labuan off the coast of East Malaysia. Before the late 20th century, rubber and tin exports drove Malaysia's economy. Natural resources still remain an important part of the economy—especially rubber and palm oil—but the country also has a strong manufacturing industry, as well as growing financial and banking services.

Malaysia is a multi-ethnic country of 27 million people. Malays form the predominant ethnic group; the two other large ethnic groups are Chinese and Indians. Islam, Malaysia's official religion, is followed by about three-fifths of the population. The official language of Malaysia is the Malay language. There are also many festivals celebrated



throughout the country dedicated to the many Hindu narratives and deities such as Thaipusam, Navaratri and Diwali.

Malaysia is known for its beaches, rainforests and mix of Malay, Chinese, Indian and European cultural influences. The national currency of Malaysia, Ringgit means 'jagged' in the Malay language; and refers to the serrated edges



of the Spanish silver dollars that were used in the 16th and 17th centuries. The famous shoe designer Jimmy Choo was born in Penang in Malaysia. The national dish of Malaysia is Nasi Lemak, a dish comprising of fragrant rice cooked in coconut milk and served wrapped in a banana leaf.

"Malaysia, Truly Asia" captures and defines the essence of the country's unique cultural diversity and unity. Malaysia is a country where Asia's three major races, Malay, Chinese, Indian, plus various other ethnic groups live

in peace and harmony.

Malaysia has a population of about 33 million people (in 2021). The largest city and national capital is Kuala Lumpur. Spoken languages are Malay (official), English, Tamil, and Chinese (Cantonese). Malaysia's official religion is Islam; about 60 % of the population are Muslim, 20% are Buddhist.

ABOUT KUALA LUMPUR

In the Malay language, Kuala Lumpur means "muddy estuary". Kuala is the point where two rivers Sungai Gombak and Sungai Klang



rivers join or an estuary, and Lumpur means "mud".

Kuala Lumpur is the shining jewel in Malaysia's crown, so it's not surprising that the King lives here & tourists flock to admire his royal abode. The city is best known for its gleaming twin towers, the 451m-tall Petronas with its sky bridge that connects the two towers. It is also known for its 400-year-old Batu Caves. Kuala Lumpur also has a lot of fascinating landmarks & engineering marvels that attract numerous tourists from around the globe. The city, defined by its colourful culture and rich natural reserves, is also Malaysia's largest city.



Kuala Lumpur was the first Asian city to host Commonwealth Games. Kuala Lumpur hosted the XVI Commonwealth Games in 1998. This was the first time in the Games' 68-year history that Asia hosted the games. The city serves as the cultural, financial, and economic centre of Malaysia.



FOOD & CUISINE

Nasi Lemak is Malaysia's national dish, and every tourist needs to taste it at least once, lest the experience of enjoying the culture and street food in Kuala Lumpur will remain incomplete. Nasi lemak is basically rice cooked in coconut milk. Most Malaysian meals consist of rice, eaten with beef or fish curry, accompanied by vegetables such as cabbage, spinach or cucumbers. Sometimes meals are served with a pancake-like bread that is used to mop up the food. Dishes are often served together rather than one after the other. The Malay Indian

cuisine is essentially based on banana leaves, Chettinad cuisine, and Mamak culture. It means the Malay-Indian combination is originated from South India, with ingredients that can also be found in Malaysia, and heavily spiced cooking techniques. Malaysian cuisine is a delicious blend of Chinese, Indian, Thai, and Malay flavours, with a hint of European influence.











CULTURE

The people of Malaysia are a mosaic of Chinese, Indian and native Malay influence. The Malays make up the largest ethnic group, and tend to practice both Islamic and Malay traditions, and speak in the native Malay language. Malaysians place a huge emphasis on family and self-respect. Raising one's voice and arguing in public are considered faux-pas, so do not escalate a fight into loud arguments. Within Malaysian society there is a Malay culture, a Chinese culture, an Indian culture, a Eurasian culture, along with the cultures of the

indigenous groups of the peninsula and north Borneo.

The many different ethnicities that currently exist in Malaysia have their own unique and distinctive cultural identities, with some crossover. Arts and music have a long tradition in Malaysia, with Malay art dating back to the Malay sultanates. Performing arts and shadow puppet shows are popular, and often show Indian influences. Various influences can be seen in architecture, from individual cultures in Malaysia and from other countries. Malaysian music has a variety of origins, and is largely based around percussion instruments.

CLIMATE

Kuala Lumpur's climate is typically tropical, meaning it's hot and humid all year round, with no distinct seasons and very little variation in temperature. The mercury hovers in the region of 86°F (30°C) all year, but can reach around 95°F (35°C). Rainfall in the city is heavy and storms occur year-round, usually in the late afternoon. The showers often come as a relief to visitors who are unaccustomed to the heat, and don't generally disrupt itineraries very much, provided





that visitors carry a lightweight rain jacket at all times. The months of October to November also witness showers. The climate in Kuala Lumpur is quite humid overall, and one must always be ready for rains at any time of the year.

Kuala Lumpur is a modern city and well equipped to handle its tropical climate. June, July and August receive slightly less rainfall on average and, for this reason, many recommend them as the best months to visit the city.

SHOPPING

Kuala Lumpur is home to dozens of local markets that offer bargain shopping and unique products like stunning batik print clothes, rice wine and spices. There are also plenty of malls to meet your luxury shopping needs while shopping in Kuala Lumpur. With over 2.5 million visitors every month, come to Berjaya Times Square which is a prominent mall in Kuala Lumpur known for its low-cost shopping. With approximately 1,000 businesses selling low-cost clothing and accessories, this market is a must-visit. Along with a wide array of local markets to meet your budget, shopping in Kuala Lumpur also has plenty of malls with local and luxury brands. They are typically open from 9:00 AM to 10:00 PM every day with food courts and entertainment facilities as well. Some of the most popular shopping malls in the city include Plaza Sungei Wang, The Pavilion, Plaza Low Yat, Lot 10 Mall, and Berjaya Times Square Mall in the bustling Bukit Bintang district; Mid Valley Megamall and The Gardens Mall in Mid Valley City; Suria Mall in KLCC; and The Curve Mall in Petaling Jaya.

Official language : Malay Area : 243 km²

Population : 8,621,724 (2023 consensus)

Currency : The currency used in Kuala Lumpur is the Malaysian ringgit

1 Malaysian ringgit (MYR) = about 17.77 Indian Rupees (INR)

Time zone : 2 hours and 30 Mins ahead of India / GMT + 8

Airport : KL International Airport (KLIA)



Kuala Lumpur International Airport (KLIA) (IATA: KUL, ICAO: WMKK) is Malaysia's main international airport. It is located in the Sepang District of Selangor, approximately 45 kilometres (28 mi) south of Kuala Lumpur and serves the city's greater conurbation. KLIA is the largest and busiest airport in Malaysia.

REGISTRATION

The delegates may register for the convention online on our website www.acaai.in. Registration begins from 16th August 2023. Registration will be confirmed / accepted on receipt of full applicable fee either by Cheque / Draft / RTGS transfer in favour of "The Air Cargo Agents Association of India". For RTGS transfer the details are as follows:

Bank : HDFC BANK

Express Tower, Nariman Point, Mumbai - 400 021

Account Name : THE AIR CARGO AGENTS ASSOCIATION OF INDIA

Account Number : 50200009770775 IFSC code : HDFC0000291

ACAAI GST Number : 27AAACT1460A1ZX

DELEGATE FEE

3 days package : Check-in: Thursday, 23rd November 2023 and

Check-out: Sunday, 26th November 2023

SINGLE OCCUPANCY / DOUBLE OCCUPANCY WITH SPOUSE:

Rs.50,000 + 18% (GST-Rs.9000/-) = Rs.59,000/-



DELEGATE SHARING ROOM

Rs.35,000 + 18% (GST-Rs.6,300/-) = Rs.41,300/- (Payable by each delegate sharing the room)

Delegate fee includes Registration Fee, Room Tariff for 3 nights (on 23, 24, & 25 November 2023) and Buffet Breakfast in the hotel. It also includes attendance at all Business Sessions and hosted events/functions listed in the programme. Fee is inclusive of GST.

All other charges on account of Laundry, Mini Bar, Telephone, Room Service, Internet, etc. shall be settled by the delegate directly with the Hotel.

Delegates arriving prior to 23rd November 2023 and staying on or after 26th November 2023 at the Convention Hotel will have to inform and mention during online registration, as rooms will have to be booked in advance. The additional charge will be **Rs.14,250/-** (inclusive of 18% GST) per room per night for SGL/DBL/Sharing room.

LOCAL DELEAGTE FEE

The delegate fee for delegates from Kuala Lumpur not requiring hotel accommodation, shall be USD 300/-(US Dollar Three Hundred).

CLOSING DATE OF REGISTRATION

Registration to convention will be accepted immediately, and the closing date would be 30th September 2023.

CANCELLATIONS

Cancellation done on or before 1st October 2023 shall be subject to deduction of 25% of the delegate fee, cancellations from 1st October to 15th October 2023 shall be subject to deduction of 50% of the delegate fee. No refund on cancellation done after 15th October 2023. Cancellation of Hotel room booking is subject to heavy penalties on ACAAI.

Please note due to peak season, registrations will be accepted only during the stipulated time.



TRANSFERS

Transfer from Airport to Hotel on 23rd November 2023 and departure on 26th November 2023 from Hotel to Airport will be provided only for convenient flights. No individual transfers will be arranged.

AIRLINE AND GOVERNMENT DELEGATES

Delegates from Airlines and other Government Agencies who wish to travel on their respective airlines or arrange their own travel arrangements shall be charged the same delegate fee as others.

ATTIRE

Inaugural Function: 23rd November 2023: 6 pm onwards

(Lounge Suit / National Dress)

Business Sessions: 9.30 am onwards (Lounge Suit/Formals)

Cocktails / Dinners : As per Host's invitation

PARTICIPATION

Restricted to members of ACAAI and those invited by the Managing Committee of ACAAI, Local Registered delegates shall be allowed to participate.

All Business Sessions and all other official functions including hosted events are for registered delegates and their spouses and for those invited by the ACAAI Managing Committee.

ACAAI does not encourage participation of children below 18 years of age and they will not be allowed to attend any official function including lunches, cocktails and dinners. Kindly note this to avoid any last-minute embarrassment.



SPOUSES PROGRAMME (only for spouses of the registered delegates)

Spouses of the registered delegates staying at the Convention hotel shall register for spouse tour at the ACAAI Registration Desk on 23rd November 2023.

CONVENTION PROGRAMME

The convention Programme of the 47th Annual ACAAI convention will be informed to all delegates separately.

ABOUT THE CONVENTION HOTEL – The Westin Kuala Lumpur





Amidst the bustling street in Kuala Lumpur, the luxurious Westin hotel offers an affluent stay, with modern amenities and facilities, making it perfect for families and business travellers.

The hotel is 18.1km from Sultan Abdul Aziz Shah Airport (SZB), and 45.1km from Kuala Lumpur International Airport (KUL). Bukit Bintang Monorail Station is 390 m from the hotel. Located in central Kuala Lumpur, close to Bukit Bintang Monorail Station, this property is in close proximity to top attractions and destinations, such as Pavilion Kuala Lumpur and Petronas Twin Towers.



The hotel was established in 2003 and renovated in 2012, and has 443 rooms. The staff speaks in English. The hotel has a pool, fitness centre, salon and Business travellers can make use of the 20 meeting rooms for events and conferences. The hotel provides babysitting services, kids pool and playground. The 24-hour reception desk has a currency exchange counter. Additional amenities provided by this hotel are free Wi-Fi, 24-hour check-in facility, dry cleaning, laundry. laundromat, luggage storage, room service, concierge and daily housekeeping.













The Westin, Bukit Bintang









*Last date of registration 30th September 2023 www.acaai.in





THE AIR CARGO AGENTS ASSOCIATION OF INDIA

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